



Art Director & Digital Marketing Specialist

JOSH GARNER

EXPERIENCE

2020 - CURRENT

Digital Marketing Specialist

RISA TECH

Responsibilities:

- Web Design
- Automation
- Google Advertising
- UX/UI Design
- Email Campaigns
- SEO Strategy
- Marketing Campaign Logistics, Planning & Strategy
- Sales Strategy
- Brand Development

2015 - 2020

Art Director & E-commerce Web Designer

SUREFIRE LLC

Responsibilities:

- Web Design
- Print Design
- Illustration
- UX/UI Design
- Email Campaigns
- Packaging Design
- Marketing Campaign Logistics, Planning & Strategy
- Packaging Production Management
- Brand Development

2014 - 2016

Web Designer / Branding / Illustration

Stalretto Magazine

Responsibilities:

- Web Design
- Brand Consultation
- Email Campaigns
- Social Media
- Data Harvesting / Management
- Commercial Artwork

Print Designer

CSMC Charter Schools

Responsibilities:

- Re-Design Marketing Collateral
- Catalog Construction

2011 - 2014

Sr. Graphic Designer / Project Manager / Marketing Assistant

Scat Enterprises Inc. - Redondo Beach, Ca.

Responsibilities:

- Web & Print Design
- Trade Booths/POP displays
- Technical/Apparel Illustration
- Design & maintain e-commerce sites
- Analyze and interpret user behavior
- Develop website UX/UI/HCI, meeting the wants and needs of viewer/consumer/buyer as well as the business goals and intentions
- Spear-head marketing strategies for best approach to advertising and social media
- Advertisements & Catalogs
- Product Photography
- Keeping production schedule and meeting deadlines for Art department

2010 - 2011

Graphic Artist & Production

Emergen-C (Alacer Corporation) - Foothill Ranch, Ca.

Responsibilities:

- Packaging and working on die lines
- Assist Lead Designer with advertisements and various tasks

ABOUT

I am a self-motivated Art Director and Digital Marketing Specialist who enjoys a fast paced work speed as well as working alongside passionate, hard working, driven people. I am a creative thinker, problem solver and achiever. I am interested in making data-driven design decisions that generate revenue and hit sales goals. I thrive on the pressure and the demands of time constraints, while maintaining a high quality of work output. I am a do-er as well as a delegator. I enjoy learning, teaching and leading others.

SKILLS



AREAS OF APPLICATION

- UX/UI Design
- Brand Identity
- Amazon Branding
- Web Design
- Automation
- Digital Advertising
- Email Marketing
- Data-Management
- Tradebooths

EDUCATION

California State University Long Beach

2010 - DESIGN

CONTACT

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INTERESTS

